



UNIVERSITY GRANTS COMMISSION
BAHADUR SHAH ZAFAR MARG
NEW DELHI-110 002

No.F.1-6/2018 (AAC/MOOCs)

18th May, 2018

The
Registrar
Mahatma Gandhi University

18 MAY 2018

Kottayam, Athirampuzha, Kerala 686560

Name of the Project: Development of Non-Technology PG Degree Online Courses for SWAYAM

Name of Course Coordinator (CC): Dr. Sajna Jaleel

Course Name: Instructional Design

Number of Credits: 4 credit

Name of the Host Institute having agreed for conduct of examination and transfer of the Credit: Mahatma Gandhi University, Kottayam, Athirampuzha, Kerala 686560

The UGC has received the acceptance of Dr. Sajna Jaleel, Assistant Professor, School of Pedagogical Sciences, Mahatma Gandhi University for development of MOOCs course in Instructional Design in response to UGC's email dated 13th April, 2018, conveying UGC's "*in principle*" approval of the detailed proposal for non-technology PG MOOCs for SWAYAM Platform.

I am directed to inform you that, the UGC is releasing 10% of the total MOOCs cost as the first instalment for preparing Course material for the first week of the MOOCs course.

Sr. No.	Name of the Course	Amount allocated per Course	Amount being released (10 % of the total cost)
		(Rs. in lakhs)	Rs
1		13.50	1.35 (One lakh thirty five thousand only)

Here it may be mentioned that the final approval of the course is subject to the approval of the one week course content by the UGC Academic Advisory Council.

The Course Coordinator has full autonomy to utilize the funds/budget as per his/her wisdom in the MHRD approved budget heads mentioned below. (***This budget head may be used as reference for utilising the 10 % being released now and on approval of the course for subsequent utilisation of funds.***)

A. Development of new MOOCs:

Teaching Learning Material(TLM) & On-Camera Presentation

S. No.	Details	Rs. in Lakhs
1	Preparation of the TLM, assessment, presentations, online reference material etc. including transcript - for 40 hours course material	1.50
2	On Camera presentation by SME (Subject Matter Expert) @ Rs. 5000 per module (30 minutes)	2.00
3	Academic Review with two subject matter experts (for all four quadrant material) @ Rs. 1000 per module (30 minutes)	0.80
4	Technical review by one technical expert @ Rs. 500 per module (30 minutes)	0.20
Sub-Total (Sl. No 1 to 4) payment to SMEs and Reviewers (for 40 hours)		4.50

B. Video Production (Tentative - 40 hours):

S. No.	Details	Rs. in lakhs
1.	Production cost (including cost of studio, set, crew and instructional designer)	5.25
2.	Multimedia or outdoor shooting inputs	1.75
3.	Post production (@ Rs. 5.000 per hour)	2.00
Sub-Total (Sl. No 1 to 3) Video Production Cost		9.00
Grand Total (A + B) =		13.5

On approval of the first week course by UGC Academic Advisory Committee (SMEGs), the remaining grant shall be released in two instalments of 70% & 20% of which 20% grant will be released only after successfully uploading the Course on the SWAYAM Platform.

Further, this is to inform that MHRD does not allow institutional/ overhead charges in this project and institute/university is requested to release the entire funds to Course-Coordinator(CC) and allow CC to utilize it for development of MOOCs Course.

Yours faithfully,

Diksha Rajput
(Dr. Diksha Rajput)
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